

During the past two years the Jerusalem Center for Public Affairs has continued to wage the war of ideas over the most critical issues affecting Israel's security and international standing.

The Jerusalem Center has also devoted considerable energy to assuring the *impact* of its work by reaching out to key segments of the Israeli and international media.

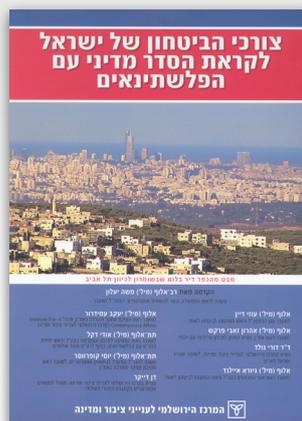
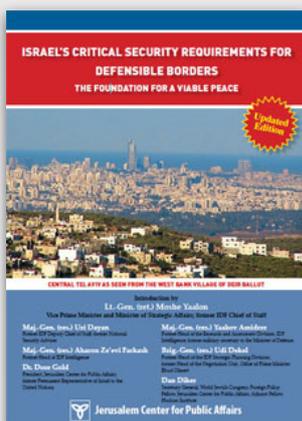
At the U.S. House Foreign Affairs Committee



Jerusalem Center President Amb. Dore Gold, IDF Maj.-Gen. (res.) Uzi Dayan, and Brig.-Gen. (res.) Udi Dekel appeared at the U.S. House of Representatives Foreign Affairs Committee in Washington on April 5, 2011, at the request of Committee Chairman Rep. Ileana Ros-Lehtinen. They discussed their new study on “defensible borders” for Israel in light of the political uncertainty in the Middle East, and distributed copies to all committee members. The Jerusalem Center made a similar presentation at the European Parliament on July 13, 2010.

Defensible Borders Initiative – Updated Study in Multiple Languages

The Jerusalem Center's study on *Israel's Critical Security Requirements for Defensible Borders* served as a focal point for its activities in Israel and abroad. The Jerusalem Center released Hebrew and French editions this year and made strenuous efforts to market them to selected audiences. The revised English edition was published as an eBook and is available on iTunes, Amazon Kindle, and Barnes & Noble.



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Continuing Impact of Jerusalem Center's Work on Defensible Borders

Dore Gold on CNN and Fox News



Defensible Borders Study Featured in International Media

The New York Times – July 14, 2010

By ISABEL KERSHNER

“The Jerusalem Center for Public Affairs...recently published a study seeking to identify Israel’s minimum security requirements, especially in light of the thousands of rockets that landed in its territory after its withdrawals from Gaza and Lebanon.

Moshe Yaalon, a former army chief of staff and now a vice prime minister, wrote the introduction. He described the study as a ‘corrective’ to the widely held notion that peace requires Israel to withdraw to the ‘perilous’ 1967 lines, denying Israel strategic depth against rocket and other attacks.”

WALL STREET JOURNAL – May 21, 2011

OPINION | MAY 21, 2011

Dore Gold: Israel's 1967 Borders Aren't Defensible

Fair observers have never considered the old armistice line as a non-negotiable starting point for peace talks.

Defensible Borders Video

The Jerusalem Center converted its defensible borders study into a condensed YouTube video. Interest in the clip skyrocketed during the Obama/Netanyahu summit meeting in May 2011.

So far approximately 1,400,000 viewers have seen the English version of the video on several web sites. The defensible borders clip has also been translated into Hebrew, Chinese, French, Portuguese, Hungarian and German.

The video was also featured on Fox News’ Morning Program, “Fox and Friends.”



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French Outreach: Ambassador Freddy Eytan



Ambassador Freddy Eytan heads the French outreach effort of the Jerusalem Center, including its French web site. He regularly meets with leading figures in the French media in Paris. He edited the French version of the Jerusalem Center's study on defensible borders, *Les revendications légitimes de l'Etat d'Israël pour une paix juste et viable*, which he presented on France-24 Television in November 2011.

The Struggle Against Palestinian Unilateralism



Ambassador Alan Baker Heads the Jerusalem Center's Institute for Contemporary Affairs

Ambassador Alan Baker, former Legal Advisor to Israel's Foreign Ministry and Ambassador to Canada, was appointed to head the Jerusalem Center's Institute for Contemporary Affairs (ICA), founded jointly with the Wechsler Family Foundation. Using his enormous legal expertise, he provided a powerful response to Palestinian efforts to adopt a unilateralist strategy in the peace process instead of negotiating with Israel. ICA continued to hold briefings with the diplomatic and press corps.

Alan Baker in



“A Reckless Gamble at the U.N.” – April 22, 2011

Ambassador Baker's analyses have also been published in *Israel HaYom*, *Ha'aretz* and the *Jerusalem Post*. In the article at the right, he explains the mistake of the Palestinian leadership in turning to the U.N. this year.



Alan Baker on FoxNews Live: Showdown at the United Nations – September 28, 2011

Leland Vittert hosts the Jerusalem Center's Alan Baker to discuss the visit of Palestinian Authority President Mahmoud Abbas to the United Nations and his intention to obtain the admission of a Palestinian state to the U.N., thereby circumventing negotiations with Israel.

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Jerusalem Center at the International Criminal Court in the Hague *The New York Times* – October 20, 2010 Palestinians Shift Focus in Strategy for Statehood

By ETHAN BRONNER

The Palestinian leadership is increasingly focusing on how to get international bodies and courts to declare a Palestinian state in the West Bank, Gaza and East Jerusalem.

One effort under way is at the International Criminal Court in The Hague. On Wednesday, the court's prosecutor, Luis Moreno-Ocampo, heard arguments from eight people.

Arguing against was Dore Gold, a former Israeli ambassador to the United Nations, who said granting the Palestinians statehood even for the criminal court violated their treaties with Israel. He said in a telephone interview from The Hague that the underlying purpose of the Palestinians was to strengthen their case for statehood recognition.

A Realistic Understanding of the “Arab Spring”



Ambassador Zvi Mazel on Israel Channel 1 “Erev Hadash”

Former Israeli Ambassador to Egypt and Jerusalem Center Fellow Zvi Mazel provided commentary during 2011 on the developing situation with the “Arab Spring.”

His analysis of the fall of Egyptian President Hosni Mubarak was closely followed by most of Israel's major media outlet.

Mazel's study for the Jerusalem Center on the support provided by the Al-Jazeera satellite network for the Muslim Brotherhood continued to be in high demand.

Dore Gold on BBC's HardTalk – February 9, 2011

BBC's “Hardtalk” hosted a discussion with former Deputy Prime Minister of Jordan Ayman Safadi, Dore Gold, former Israeli Ambassador to the U.N. and President of the Jerusalem Center, and former U.S. Undersecretary of State for Political Affairs Nicholas Burns, and asked them whether we are on the brink of a new Middle East? Previously Gold and Burns appeared together at a simulation of the Iran crisis at the Belfer Center, Harvard University.



Jerusalem Center Studies on the Muslim Brotherhood Are Closely Followed in Arab Media

The Muslim Brotherhood web site, *Islam Online*, reported Lt.-Col. (ret.) Jonathan D. Halevi's analysis of their movement on August 21, 2011.

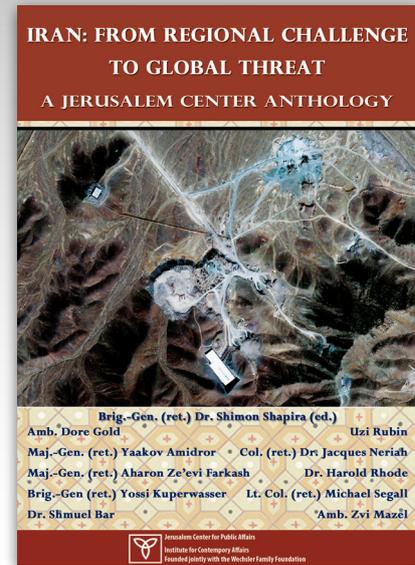
The Jordanian newspaper *al-Youm* informed its readers of Halevi's explanation of the contacts between the Jordanian Muslim Brotherhood and Turkish Prime Minister Recep Tayyip Erdoğan.

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The Emerging Threat to the Middle East from Iran and Hizbullah

Iran: From Regional Challenge to Global Threat – A Jerusalem Center eBook

The Jerusalem Center has made the study of Iranian policy the highest priority over the last few years. Its work on Iran has brought together the most senior former experts in the Israeli security establishment as well as from Israeli academia. In light of the growing global challenges emanating from Iran's determination to develop nuclear weapons, the Jerusalem Center has produced an anthology of its past work – much of it updated – to be published as an ebook for the widest possible distribution. The book is edited by Brig.-Gen. Dr. Shimon Shapira who heads the Jerusalem Center's project on the Middle East. Previously Shapira served as the Military-Secretary to the Prime Minister.



Shimon Shapira on Israel Channel 10 "London and Kirschenbaum"

Brig.-Gen. Dr. Shimon Shapira (ret.) wrote a study in November 2011 on Hizbullah's military planning, which was the subject of Israel Channel 10's news program, "London and Kirschenbaum." Dr. Shapira also served as academic advisor to the Israeli Channel 2 program "Uvdah" for a special program on Imad Mughniyeh, Hizbullah's slain military commander.



International Outreach: Jacques Neriah

Col. (ret.) Dr. Jacques Neriah, a special analyst for the Middle East at the Jerusalem Center for Public Affairs, was formerly Foreign Policy Advisor to Prime Minister Yitzhak Rabin and Deputy Head for Assessment of Israeli Military Intelligence. He has been featured on ABC Radio and the BBC as well as other prominent Israeli, American and French media outlets, such as the French weekly *Le Point* below.

Le Point.fr - Publié le 14/06/2011 à 18:52

Le Point

Jacques Neriah : "Bachar el-Assad réagit comme une bête traquée"

L'ancien conseiller diplomatique d'Yitzhak Rabin commente la situation à Damas et l'impact que les événements pourraient avoir sur Israël.

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Michael Segall on Israel Channel 1 “Yoman” – November 2, 2011

Lt. Col. (ret.) Michael Segall has provided ground-breaking analysis of Iranian military strategy and tactics for the Jerusalem Center. He has written extensively about Iranian penetration of Latin America and Africa.

Here he is featured on Channel 1 describing the Iranian threat.



Deciphering Palestinian Policies

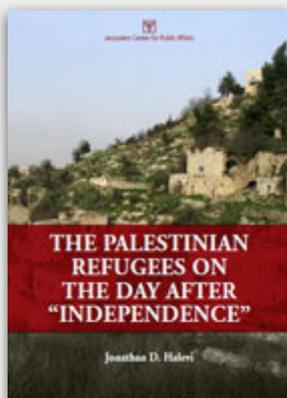
Jonathan D. Halevi on Sun TV (Canada) – July 13, 2011

Jerusalem Center Fellow Lt.-Col. (ret.) Jonathan D. Halevi (pictured below left, seated to the right) reveals original Arabic documents showing that Palestinian prisoners in Israeli jails, who were tried for terrorist acts, receive salaries from the Palestinian Authority.



Disclosing Palestinian Positions on the Refugee Question

Jonathan D. Halevi's ground-breaking work for the Jerusalem Center on Palestinian policy on the refugee issue demonstrated that the PLO will not make concessions over what the Palestinians call "the right of return" and will insist that Palestinian refugees only be settled in Israel – and not even in a Palestinian state. The Palestinian Authority has even passed legislation prohibiting any Palestinian concession on the refugees.



The Palestinian “Right of Return” Law Leaves No Room for Political Flexibility

OCTOBER 26, 2011 BY JONATHAN D. HALEVI

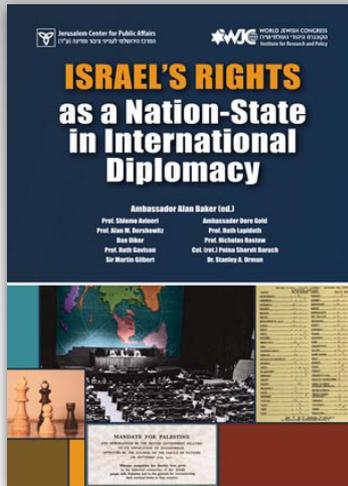
In the long-standing debate regarding the Palestinian political strategy and the prospects of reaching a peaceful settlement of the Israeli-Palestinian conflict, some argue that the Palestinian Authority (PA) will ultimately relinquish its demand for the “right of return” of five million Palestinian refugees and their descendants to the sovereign territory of the State of Israel.

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Protecting Israel's Historical and Legal Rights

Israel's Rights as a Nation-State in International Diplomacy

For many years the international community has heard very little about Israel's historical and legal rights in the Arab-Israel conflict. What was axiomatic in the days of Abba Eban and Chaim Herzog came to be forgotten. To correct this, the Jerusalem Center, in partnership with the World Jewish Congress, issued a comprehensive study prepared by leading historians and legal experts. The book was edited by Ambassador Alan Baker and presented at an international conference held in Jerusalem on November 19, 2011. Vice Prime Minister Lt.-Gen. (ret.) Moshe "Bogie" Yaalon, who spoke at the conference, reiterated the importance of recognizing Israel as a nation-state of the Jewish people.



Jerusalem: 4000 Years in 5 Minutes

Since 2000 there has been a concerted effort by Palestinian leaders to deny the Jewish historical connection to Jerusalem. This narrative has even penetrated leading opinion-makers in academia and the international media. As part of an effort to address this problem, the Jerusalem Center produced a YouTube video which compressed 4000 years of Jerusalem's history into a five-minute presentation. This video received nearly 200,000 views in English and Hebrew since its release on May 30, 2011.



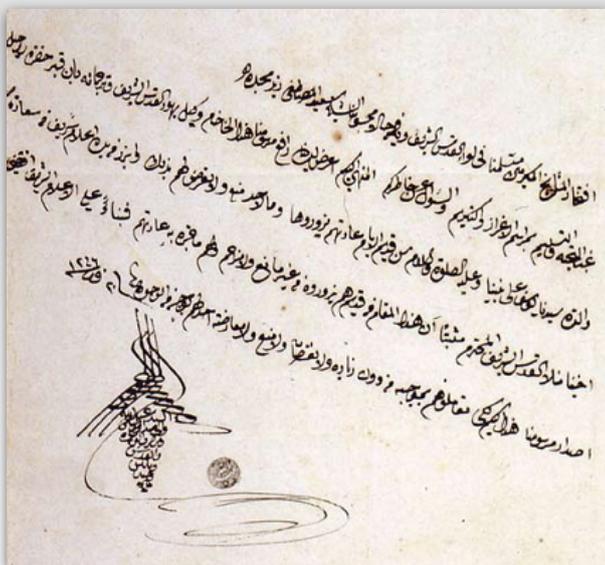
Rachel's Tomb Was Always a Jewish Holy Site According to Ottoman Documents

Turkish Prime Minister Recep Tayyip Erdogan, whose government has been described as "neo-Ottoman" in outlook, told the Saudi newspaper *al-Watan* (March 7, 2010) that the Cave of the Patriarchs and Rachel's Tomb "were not and never will be Jewish sites, but Islamic sites."

Yet Erdogan's statement contradicts a nineteenth century *firman* (imperial decree) issued by the Ottoman Empire recognizing Jewish rights at Rachel's Tomb according to Nadav Shragai, a senior researcher at the Jerusalem Center.

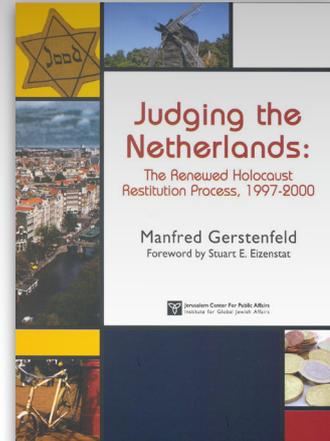
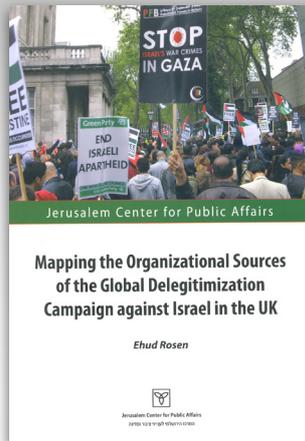
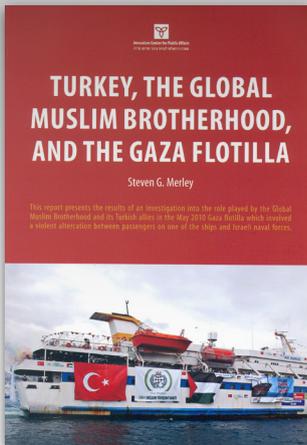
The *firman*, which was issued in 1827, gave legal force to the Jewish presumption of ownership at the site. Additionally, the governor of Damascus sent a written order to the Mufti of Jerusalem to fulfill the Ottoman Sultan's order.

UNESCO's decision to refer to Rachel's Tomb also as the "Bilal ibn Rabah Mosque" has no historical basis in the Ottoman documents.



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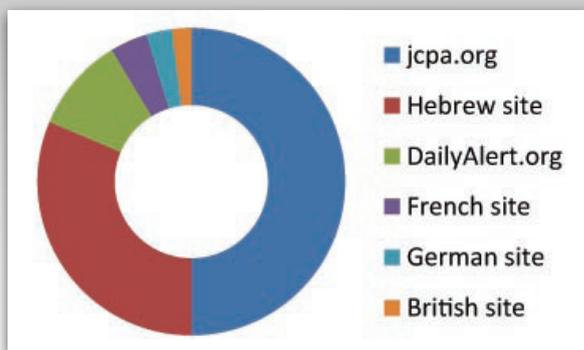
Other Recently Published Books and Monographs



Jerusalem Center's Interaction With Other Institutes

- The Jerusalem Center held a roundtable meeting with the [Naval Postgraduate School in Monterey, California](#) on July 6-7, 2011, in which Israeli and American participants spoke about regional security in the Middle East.
- Ambassador Baker made a presentation at a conference of the [Swedish International Law Association](#) in Stockholm, held on May 25-27, 2011. He spoke about Israel's response to the Goldstone Report and to the Gaza Flotilla.
- Ambassador Gold spoke at the [Royal United Services Institute](#) in London on September 7, 2011, where he analyzed the Israeli view of Palestinian unilateralism.
- Ambassador Eytan took part on November 14, 2011, in a conference held by [Politique Internationale](#) in Paris on Europe and the Arab Spring.
- Ambassador Gold participated – by satellite – in the [Second Annual High-Level Forum in Abu Dhabi](#) on November 20, 2011, jointly sponsored by the [Foreign Ministry of the United Arab Emirates](#) and the [Royal Institute of International Affairs \(Chatham House\)](#). Political figures from Egypt, Jordan, the UAE, the UK, and the U.S. also took part.

Over One Million Monthly Visits to Jerusalem Center Web Sites



The Jerusalem Center invests enormous energy in the distribution of its materials through its web sites and social media including Facebook and Twitter. As a result, in the last year, Jerusalem Center web sites recorded over 1,000,000 page views on a monthly basis. The over 1,000,000 figure refers to page views or visits to pages, but not to unique visitors. The number of unique visitors is around 200,000 a month. Some viewed more than one page. This explains the great international interest in Jerusalem Center materials.

The Jerusalem Center has worked with dozens of interns from American and European universities. It has also initiated a campus leadership training program for students from leading universities including Oxford, Princeton, Columbia, and MIT.

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