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On the occasion of the 50th anniversary of Jerusalem’s unification – and in response to UN resolutions that sought to deny the Jewish connection to Jerusalem – Amb. Gold created an original presentation of 3,000 years of Jewish history in Jerusalem, with the assistance of Israel’s finest, state-of-the-art, multi-media technology. This exciting sensory experience brings sacred sites and ancient documents to life while telling the story of the Jewish people’s unbreakable connection to Israel and Jerusalem through the ages.

In the presentation, Gold offered compelling visuals of archaeological treasures, rare documents, vintage photos and clandestine film footage that bring the historical record to life, offering irrefutable evidence of the Jewish people’s persistent ties to Jerusalem.

Amb. Gold has presented the multi-media display at the United States Senate in Washington DC, to the Board of Trustees of the Jewish Federations of North America in New York and the Museum of Tolerance in Los Angeles, the Royal United Services Institute for Defense and Security Studies in London, the UK’s oldest think tank, and to an audience of dignitaries at the Israel Museum in Jerusalem.
Iran’s Response to the Cancellation of the Nuclear Agreement

Lt. Col. (ret.) Michael Segall

A Jerusalem Solution: One Sovereignty, Multiple Local Authorities (including for the Arab Neighborhoods)

Nadav Shragai

Did Israel Use Disproportionate Force” to Protect the Gaza Fence?

Amb. Alan Baker

Exposing the Methods and Strategies behind the BDS Campaign against Israel
The Jerusalem Center continues to focus research and resources on exposing malevolent and hostile Iranian activity in the Middle East. We have increased our staff of Iran specialists and Persian speakers/translators. The Center’s analyses this year have increasingly focused on internal Iranian affairs; Iranian subversive activity in Bahrain, Yemen, Iraq, Gaza, and Lebanon; Iran’s nuclear program; and American sanctions on Iran.

We recently established on the Center’s website the “Iran Desk” for staff articles and analyses. Some of the recent analyses:

“Jerusalem Day” in Iran  
Lt. Col. (ret.) Michael Segall

Iran’s Response to Trump’s Meeting with Kim Jong-Un  
Jerusalem Center - Iran Desk,

Iran’s Soccer Team Faces Sanctions on its Way to the World Cup  
Jerusalem Center - Iran Desk,

Russia Constrains Iran  
Amb. Dore Gold

The Results of the Iraqi Elections? A Slap in the Face to Iran  
Col. (ret.) Dr. Jacques Neriah,

Iranian Demonstrators Killed in Violent Clashes in Kazerun  
Lt. Col. (ret.) Michael Segall

Israel’s Attacks on Iran’s Revolutionary Guard in Syria Spur Internal Disputes in Iran  
Lt. Col. (ret.) Michael Segall

Iran’s Response to the Cancellation of the Nuclear Agreement  
Lt. Col. (ret.) Michael Segall
The Jerusalem Center’s team of diplomatic, security, and research experts has decades of experience reporting and analyzing the peace process and its players. Arabic- and Persian-speaking experts maintain close touch with the Arab/Muslim world, following developments in Tehran, Baghdad, Riyadh, Ramallah, North Africa, Beirut, Amman, Cairo, Damascus, and Gaza. Their analyses appear in English and Hebrew on the Jerusalem Center website, and reactions from the Arab world mean that the material is read on the other side of Israel’s border. The team members are interviewed by Arab media frequently.

The Jerusalem Center experts are also engaged in “Track 2” discussions with Palestinians and officials from the Arab World including reporters, former officials, and civil society leaders.

Our 2017 breakthrough study on Palestinian payments to terrorists was instrumental in driving new legislation in the Israeli Knesset and the United States Congress.

More recent studies include:
- The Many Ways Palestinians Violate International Law
- Who is Responsible for the Harsh Humanitarian Situation in Gaza?
- Mahmoud Abbas Refuses to Ease Sanctions on Gaza Strip
- Jordan Faces Serious Government Crisis
- Hamas Will Go for Broke in Gaza
- Did Israel Use “Disproportionate Force” to Protect the Gaza Fence?
- Hamas’ Warfare Tactics in the “Great Return March”
- Psychological Asymmetry: Understanding the Gaza “Return” Demonstrations
Dore Gold on Fox News Insider
May 16, 2018

*I think slowly but surely, with the deal with North Korea, with getting out of the bad Iran deal, the world will be a safer place.*

Dore Gold on BBC
May 9, 2018

*President Trump has done exactly what was needed to be done, and he zeroed in on three central flaws with the Iran agreement that will have to be fixed in any future agreement.*

Yossi Kuperwasser on i24 News
January 14, 2018

*These payments have nothing to do with whether these families are weak or not. The only reason they get the money is because they carry out terror attacks against Israelis.*
Dore Gold on Channel 13
September 2, 2018

Yossi Kuperwasser on Channel 2
October 7, 2018

Yossi Kuperwasser on Channel 20
July 16, 2018
Conference on Defeating Denormalization: Shared Palestinian and Israeli Perspectives on a New Path to Peace

June 17, 2018

The round table dialogue accompanied the publication of *Defeating Denormalization*. The meeting explored how Israeli-Palestinian economic cooperation can overcome the propaganda of BDS and Palestinian denormalization. Economic reconciliation, cooperation, and *wasatia* – Arabic for the “middle way” – are keys to economic, political, and social harmony between Palestinians and Israelis, they concluded. The dialogue was live streamed on Facebook. The dialogue was part of the Center’s project to counter political warfare against Israel.

European-Israeli Dialogue

March 19, 2018

Due to the strains in European-Israeli relations, the Jerusalem Center launched an initiative to find solutions to the differences and improve this relationship. On March 19, 2018, a special conference took place with several senior officials from various European countries on the subject of relations with Israel, attitudes toward the Israeli-Palestinian conflict, financing terror, conflict with Iran with regard to the nuclear deal, and the BDS issue. The aim of the conference, titled “Israel-Europe Relations: A New Paradigm,” was to establish a new Israeli-European framework to face new challenges and to develop new solutions to strengthen relations between Europe and Israel.

Chinese Scholars Seminar

June 4, 2018

A comprehensive briefing by Yossi Kuperwasser and Lenny Ben David was presented on June 4, 2018, to eight senior Chinese academics, deans, and diplomats on Middle East events. They discussed and conducted a dialogue on American and Russian policy in the region, the Israel-Palestinian peace talks, Iranian nuclear issues, and China’s role in the region.
Appeasement:
80 Years since the Munich Agreement
September 5, 2018

Amb. Dore Gold: The Munich Agreement, which most of you know, was signed on September 30, 1938, and I think the significance of it was that it really formed the political thinking of a whole generation afterwards. The Munich Agreement and the doctrine of appeasement affected a whole generation of policymakers. They are a multi-dimensional story, and it’s something we should study and learn even though it was a long time ago.

Trilateral Meeting of Indian-Israeli-American Think Tanks
October 2-4, 2018

Participants included leaders and research fellows from the Heritage Foundation in Washington DC, the Vivekananda International Foundation, and the Jerusalem Center. The Indian participants included a former deputy chief of staff of the Indian army and deputy national security council advisor.

The participants discussed Middle East and South Asian security issues, the U.S. withdrawal from the Iranian JCPOA deal, cross-continental migration, and the Israeli-Palestinian conflict.
New Books by our Experts

The Spider Web: The Roots of BDS and the Campaign to Delegitimize Israel
By Ehud Rosen
A roadmap to the malevolent multi-national, global networks and their interlocking connections

The Caliph & the Ayatollah
By Fiamma Nirenstein
The Iranian project to create an atomic bomb and the parallel fight by Sunni ISIS to dominate Christians, Jews, and infidel Muslims appears to many as political fiction. This new book by Fiamma Nirenstein sheds light on the siege that Shiite and Sunni extremist ideologies have placed upon our world, and the reasons why they will not give up unless we defeat them.

The Rise and Fall of Bashir Gemayel
By Jacques Neriah
Published in Hebrew by Steimatzky, 2018
The Trump Administration’s withdrawal on May 8, 2018, from the Joint Comprehensive Plan of Action (JCPOA) will cost the Iranian economy a heavy price. It has created wariness on the part of foreign investors, especially European investors, and prevented the Iranian market from significantly reaping the fruits of the deal.

Prior to the withdrawal from the JCPOA, there were numerous preparations by foreign businesses and investors to enter the Iranian market, but only a marginal number of deals and investments materialized. Following the American withdrawal, major European companies began to move their business away from Iran and cut their trade with it. Even though the European Union is determined to stick to the deal, it will be very difficult for the EU to convince companies to prefer the Iranian market over the American market, once secondary sanctions are resumed. Russian and Chinese companies may try to fill the gap but may encounter difficulties. Although India has declared that it will abide only by UN sanctions, it appears that Indian companies will hesitate to ignore the American threat.

**Commercial Risks Entering the Iranian Market**

**Why Sanctions Make Investment in the Islamic Republic of Iran a High-Risk Proposition**

By Barak M. Seener

Investing in Iran was not an attractive option even when the JCPOA was in place, but as President Trump moves forward against Iran, the U.S. secondary sanctions are going to make business with Iran unreasonable, and further exacerbate Iran’s economic difficulties. This may lead to greater frustration and dissatisfaction among ordinary Iranians, cause more domestic unrest, and constrict Iran’s ability to spread its influence in the Middle East.

**The Status of Jerusalem in International and Israeli Law**

By Shmuel Berkowitz

This monograph shows that Israel has valid legal status in Jerusalem. Israel gained control of both parts of the city after Jordan and other Arab states declared war upon it in May 1948 and in June 1967 respectively. In doing so, Israel exercised its right to self-defense, which international law recognizes as a legitimate reason for using military force.

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*Between Rabin and Arafat: A Political Diary, 1993-1994 – Currently in translation to English*

By Jacques Neriah

The book analyzes Yitzhak Rabin’s decision-making during the Oslo process and details the effort the prime minister made to achieve peace with Jordan, as well as the dilemmas in the face of U.S. pressure to reach an agreement with Syria.*
The Jerusalem Center’s *Jewish Political Studies Review* is the first and only journal dedicated to the study of Jewish political institutions and behavior, Jewish political thought, and Jewish public affairs.

We are pleased to welcome JPSR’s new editor, Col. (ret.) Dr. Jacques Neriah, who takes over from the talented and devoted Dr. Joel Fishman, a fellow of the Jerusalem Center.
Extensive Use of Videos, Twitter, Facebook, the Daily Alert, and Podcasts

The Jerusalem Center’s Internet flagship is the website jcpa.org. Jerusalem Center websites serve as platforms for analyses in the form of blogs, Jerusalem Issue Briefs, YouTube presentations, Twitter, Facebook, the Daily Alert news digest (dailyalert.org), and a new podcast feature, “Jerusalem Talks: Expert Analysis.”

The Center’s new video feature, Diplomatic Dispatch is a series of briefings by the Center’s president, Dore Gold, on strategic issues that Israel faces today. It is produced by the Center’s Institute for Contemporary Affairs, founded jointly with the Wechsler Family Foundation.

Page views for all Jerusalem Center websites in May 2018 totaled 1,733,432 for the month (up from 1,311,248 in November 2017), from 243,341 unique visitors.

The Jerusalem Center’s YouTube reached 94,078 viewers in May 2018.

Facebook Likes: 16,594.

Twitter Followers: 23,037. (Average gain: 4 followers per day)

The Jerusalem Center’s Daily Alert Israel News Digest includes a daily email newsletter to subscribers, a website, a mobile version formatted for cellphones, an RSS web feed, an archive of all back issues since 2002, a searchable database of 68,000+ articles, and a news ticker. The Daily Alert readership shows a strong growth pattern.

- English Website – jcpa.org
- Daily Alert – dailyalert.org
- Hebrew Website – jcpa.org.il
- French Website – jcpa-lec Cape.org
- German Website – jer- zentrum.org
The Jerusalem Center for Public Affairs is a leading independent research institute specializing in public diplomacy and foreign policy. Founded in 1976, the Center has produced hundreds of studies and initiatives by leading experts on a wide range of strategic topics. Dr. Dore Gold, Israel’s former Ambassador to the UN and Director-General of the Israel Ministry of Foreign Affairs, has headed the Jerusalem Center since 2000.